

**Healthy Births Learning Collaborative  
SPA 2**

**September 16<sup>th</sup>, 2008  
8:45 a.m. – 11:00 a.m.**

Meeting Location:  
Valley Presbyterian Hospital  
Health Education Building  
Auditorium  
15107 Vanowen St  
Van Nuys, CA 91405

**Meeting Notes**

**Meeting Purpose:**

- 1) LABBN Update
  - o Perinatal Summit Recommendations and Action Plan Update
- 2) Partner Update
  - o Childcare Resource Center
- 3) Unveiling of Teen Health Action Plan – MySpace Page

**Co-Chair:** Olga Vigdorchik

**Co-Chair:** Kathy Cone

**Note-taker:** Julie Gates

**1. Welcome**

- Introductions & Icebreaker

**2. Business ~**

• **LABBN Update**

- o Perinatal Summit Recommendations and Action Plan Update  
Tonya Gorham, Policy Coordinator for the LA Best Babies Network, provided the group with and update on the Perinatal Summit Recommendations and Action Plan Update:

**Recommendation 1: Build upon and strengthen comprehensive perinatal services for all women.**

This came directly out of the Summit, and currently the group is working on a grant proposal in order to acquire funding to evaluate the implementation of CPSP. The Los Angeles County Department of Public Health and LABBN are the lead agencies on this recommendation

**Recommendation 2: Assure every eligible newborn is enrolled in Medi-Cal before leaving the hospital.**

This work group is being led by MCH Access, and is actively advocating for implementation of electronic newborn enrollment at the state level and encouraging LA County hospitals to enroll newborns before they leave the hospital. This group has also developed a comprehensive toolkit for hospitals to implement a newborn enrollment policy.

**Recommendation 3: Integrate perinatal resources into the 211 system.**

This work group has helped to increase the number of perinatal resources in the 211 system including maternal depression, nutrition and breastfeeding, and is developing training modules for 211 staff.

**Recommendation 4: Promote risk-appropriate perinatal care.**

With leadership from the March of Dimes, this recommendation is being addressed statewide as well as in LA County, and partners are still being brought in to develop strategies to address risk-appropriate perinatal care

**Recommendation 5: Support every woman to have a reproductive life plan.**

This work group, led by LABBN and The Los Angeles County Department of Public Health, is actively promoting pre/interconception care and financing at both the state and federal levels, expanding the Healthy Births Initiative to include three additional BBCs, developing a reproductive life plan toolkit, developing a curriculum for integrating preconception and interconception care into family planning clinics, and has developed and disseminated a Pregnancy and Family Workplace Policies Brief.

- **Partner Presentation** – Amy Johnston, Childcare Resource Center
  - The Child Care Resource Center (CCRC) is a private not-for-profit agency dedicated to the promotion of higher standards in child care and early education through the quality, support, development, and education of children, parents, child care providers, and the community. It has been in existence since 1976.
  - CCRC serves approximately 50,000 families/month and works with government, providers, families and other entities in an effort to provide quality childcare.
  - CCRC has two locations that serve the San Fernando Valley & the Antelope Valley
  - They have several programs including Head Start, provides pre-school & early education; School Readiness, helps parents and their children get ready for school; Civic child development center, that brings CCRC managed care to civic employees in Van Nuys . CCRC also provides technical assistance to providers, helps parents find childcare, and provide resources and referrals.
  - For more information please visit their website at [www.ccrcla.org](http://www.ccrcla.org)
  
- **Teen Health Action Plan**
  - Background –  
Olga Vigdorchik provided the group with the background of how the SPA 2 HBLC chose to work on the Teen MySpace Page for their 2008 action plan. The group decided to focus on Teen Health because teen pregnancy rates have increased over the last few years, and because teens are at high risk for low birth weight and premature births and STI's. In, July 2007 the SPA 2 HBLC convened a panel of teens in order to assess what topics they felt were of most interest to teens. They also assessed which methods the teens prefer to receive information. The panel and focus group proved to be informative, with the teens revealing that the information they think is needed the most is education and other college alternatives, relationships, legal information on emancipation and parents' rights, including young fathers, pregnancy options, and transportation resources. The teens felt the methods used for communication most today are texting through phones and MySpace. From this information as well as through further discussion with SPA 2 HBLC members, the group decided to provide this information through MySpace. In January 2008 the group

formed 3 committees: resources, content and IT, in order to move forth with the project. They decided to narrow down the topics to three topics so that the group could focus on providing quality and substantive information on a few topics, rather than very little information on many topics. The first three topics that the group focused is family planning, relationships, and parenting.

More topics and information will be posted on \*Just4Teens\* MySpace page in the coming months

Olga also informed the group about the success of the SPA 2 HBLC 2007 action plan, The Breastfeeding-Friendly Workplace Policies Brochure.

o Unveiling of MySpace Page/Evaluation –

Brenda Robledo and Tanya Lasso-Tanksley shared the SPA 2 HBLC \*Just4Teens\* MySpace page with the group. They reviewed the different sections, including the blogs, videos, health information, information on participating agencies, etc. They also showed the group, how many friends our page has, how many views our page and our blog section has received. We currently have 17 friends and over 140 views to our page. An inclusion form was handed out, where members attending this meeting could fill out their agencies' information so that it could be added into SPA 2 HBLC MySpace page as a resource for teens. Brenda and Tanya informed the group that we are in the process of developing a flyer to get the word out about this resource. We are counting on agencies such as the ones represented at the table who service teens, to assist us in spreading the word. Co-chair, Kathy Cone handed out the evaluation form and participants were asked to turn it in before leaving or at a later date if wanted to take more time to review the MySpace page. The evaluation will be re-sent to the group and it can be returned to Brenda via either e-mail or fax.

- The SPA 2 HBLC MySpace screen name is \*Just4Teens\* and the URL is [www.myspace.com/justteens411](http://www.myspace.com/justteens411)

- o Involvement – Group members were encouraged to continue to be involved with the ongoing development and moderating of the MySpace so that the most up to date and current information is provided to teens. Also, we would like to make sure that as the word spreads about the existence of this resource and teens are asking to be added as friends, there is a quick turnaround time in response from us. Group members volunteered to assist in the moderation and development of the page.

• **Announcements & Networking**

**Next Meeting:**

**Tuesday, November 18, 2008**

**Hope to see you there!**